

MEGAN GRIMM

DESIGNER & PROJECT MANAGER

 215 718 8596

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 Philadelphia, PA

 Megangrimm.com

EDUCATION

MFA, Museum Exhibition

Planning and Design

University of the Arts

Philadelphia, PA

2010

BA, American Studies

Rutgers University

2006

PROFILE

Highly creative and award winning designer with extensive experience in exhibition and marketing print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Passionate and inventive creator of projects that connect to visitors and clients in meaningful and thoughtful ways; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

EXPERIENCE

CREATIVE DIRECTOR

Volunteers of America Delaware Valley | 2020 – Present

Create all communication campaigns and manage organization's brand. Overhaul branding and marketing strategy. Includes overseeing all internal and external communications and standardizing materials for use across 43 programs that maintain brand strategy.

- Manage 2x yearly communication campaigns from concept through execution
- Develop replicable flyers and information sheets for all 43 programs to use in a plug and play model
- Pro-actively push the level of quality in both thinking and execution
- Willingness to tackle projects in a variety of media
- Create a comprehensive vehicle plan for use on an 80 vehicle fleet

FREELANCE GRAPHIC DESIGNER

Megan Grimm Creative | 2014 – Present

Develop brand and corporate identities, advertisements, reports, and sales collateral for clients in various sectors, primarily creative industries and trade organizations. Contract exhibition design for regional institutions including graphic design and project management.

- Balance the needs of multiple projects at one time, ranging from short one-off projects through long term continuing projects
- Orchestrate complex projects from concept through implementation to meet customer expectations while building customer loyalty
- Execute initial designs and revisions according to creative direction of the project
- Ensure brand consistency in all work produced
- Communicate with clients regarding all steps of the design process
- Proactively address problems to ensure client satisfaction

AWARDS

AWARD OF DISTINCTION:

MARKETING/PROMOTION

Academy of Interactive

and Visual Arts

2018, 2017

2017 COMMUNICATOR

AWARD

2nd Place: Education Guides,

Manuals, or Handbooks

Delaware Press Association

2017

AWARD OF EXCELLENCE

The Apex Awards for

Publication Excellence

2017

GRANTS

WATERSHED PROTECTION,
2015, William Penn Foundation
Award: \$250,000

PHILADELPHIA CULTURAL
MANAGEMENT INITIATIVE, 2013
2013, PEW Center for Arts &
Heritage
Award: \$20,000

SKILLS

Proven ability to combine client vision and creativity to support various projects and programs. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining “win-win” partnerships; well-developed project management and leadership qualities

Areas of specific expertise include:
Project management,
Budget and schedule management,
Understanding of the coordination of a design/build process,
Creative brainstorming,
Project evaluation, Value engineering.

EXPERIENCE continued

CONTRACT MUSEUM EXHIBITION DESIGNER

FREE LIBRARY OF PHILADELPHIA | 2019-present

Provided exhibition design services to the rare books department at Parkway Central for the Dietrich Gallery. Services have also included project management and management of vendors.

- Design annual 1,000 sq ft exhibition
- Work with internal design team to bring graphics plan to life in an exhibition setting
- Manage budget, timeline, and vendors to successfully install exhibition on time
- Utilize new strategies to enhance the exhibition and bring books and prints to life, including developing interactives, both mechanical and audiovisual

CONTRACT DESIGNER

New Jersey Apartment Association | 2015 – present

Provide full service design and art direction for their bimonthly magazine, AIM Magazine, create all marketing materials for events (including an annual conference and awards program), and annual membership directory.

- Managed the award winning redesign of AIM Magazine
- Develop design styles for multiple collateral pieces for all major event

EXHIBITS MANAGER

Independence Seaport Museum | 2012 – 2015

Develop exhibitions that further the understanding, appreciation, and experience of Philadelphia's regional waterways through history, science, and art.

- Managed the development and design for the museum's exhibitions overseeing staff, contractors, and stakeholders to ensure exhibition stays on schedule and budget
- Coordinated exhibition schedules for all permanent, temporary, and traveling exhibits
- Developed and implemented curatorial/exhibitions department budgets, prioritizing resources as needed
- Strategized and brainstormed ideas for big idea projects and future experiences
- Developed museum exhibitions from concept through post installation evaluation
- Managed construction, installation, and deinstallation in all galleries
- Acted as a liaison between the institution and vendors, volunteers, and other stakeholders
- Partnered with the education department to incorporate STEM based learning into all interactives and exhibitions

PROGRAMMING ASSOCIATE

First Person Arts | 2011 – 2012

Created programming that celebrated the power of the personal through storytelling, social impact, and festival programming that reinforced the organizational mission: everyone has a story to tell, and sharing these stories connects us with each other and the world.