PATRIOTS &PIRATES

Patriots and Pirates Colors

5513C	7545C	179C
5483C	532C	1807C

123C	7499C
138C	468C
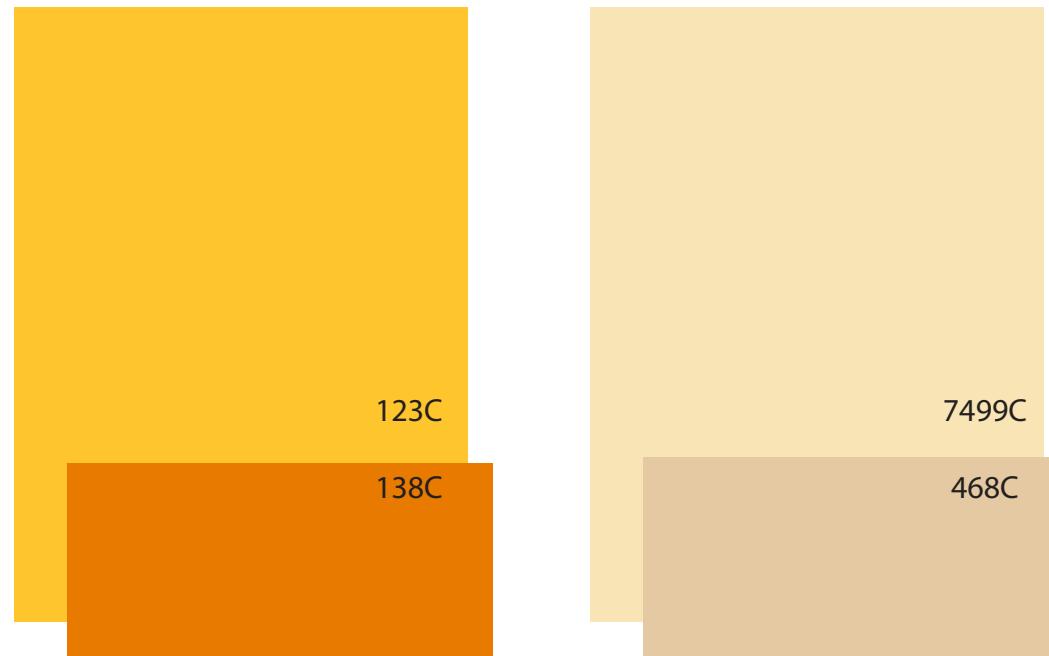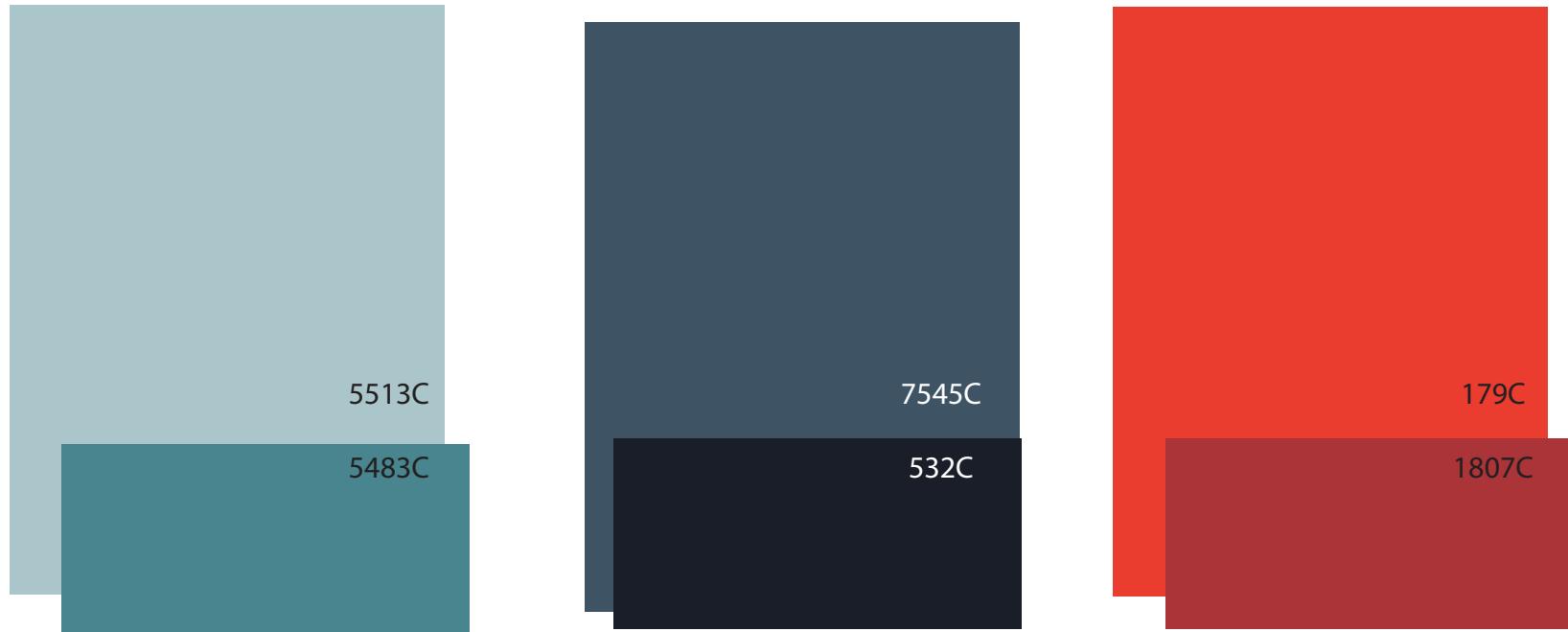
all colors pantone coated

Logo:

We like that the logo is the scalloped badge with text, and the images around it/behind it change- but logo remains the same and is simple.

In the past the images have been considered part of our logo, and we'd like to step away from that this time.

Fonts: we were looking at using something fun/piratey as a title text. Maybve there should be a second patriotic font as well?

For the body, something classic preferably with a serif.

TITLE

Carnivalle Freakshow

Body Text

Bodoni

Body Text

Caslon

inspiration for S1-G5A. Like that there is a faux background (although we could maybe do real or do something other than a scotchprint if budget needs.) and like the large, simple logo. We want this for that intro wall.

like the idea of using different color as the primary color of the section. Like the tone on tone look
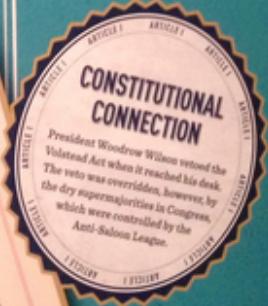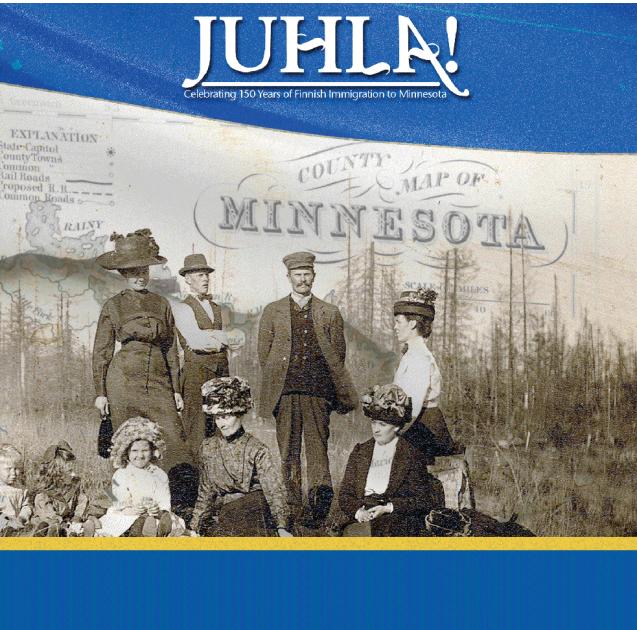
The
VOLSTEAD ACT

In a spare 112 words, the 18th Amendment made the manufacture, sale, and transport of intoxicating liquors illegal. But a law had to be enacted to determine how the amendment would be enforced.

Passed by Congress in 1919, the Volstead Act stipulated what precisely was illegal and what was not. It managed, in its 67 separate sections, to make the Constitution's new words effective.

INTOXICATING *liquor*

The most important part of the Volstead Act was a definition. It declared that "intoxicating liquor" was anything that was at least one-half of one percent alcohol. This surprised many people who believed that beer and wine would still be legal, including some politicians who supported the amendment.

CONSTITUTIONAL CONNECTION

President Woodrow Wilson vetoed the Volstead Act when it reached his desk. The veto was overridden, however, by the dry supermajorities in Congress, which were controlled by the Anti-Saloon League.

LOVE the layering of text. Also, like the incorperation of a time appropriate border.

Like the layering of multiple images and text.

In to bottom right, like the two standing figures and the contrast of the photograph and the line drawing.

Love the banner and title board for the amazing amendement machine. Also- appreciate the funky take on the historical text and information. Maybe we can get playful with our timeline?

These banners are kind of the wrong time period, but something appropriate to ours. We do like the bottom one.

Again, tone on tone, We also like that in the case the daguerotypes (I think they're daguerotypes) are in small tinss, and the graphics on the wall reflect that by looking like they're in the tins as well.

Like that the flip panels mimic the skateboards on the wall

Granted this is a tradebooth, but like the big bold color, layered with black and white images.

Love the repeat of the design, just change in color. Looking to do something like this for each side of our tripod (different color, same design). We've made some headway on that, so we can describe that for you as well.

We like that this is a responsive timeline.

We're now thinking of using rope for our timeline, and possibly having it loop and knot together etc where there are events. We can explain more in detail when ready.

Like the idea of using the historical image, in a fun way- ie with color washes or with layering.